

UpStart

SILICON VALLEY AND KANSAS CITY STARTUP STORIES

Entrepreneurs bring ideas to life.

Meet the upstarts: risk-takers, visionaries, disruptors, founders, and builders. What makes these people tick and where can they thrive? *UpStart* is a prototype traveling exhibit with companion events and programs about entrepreneurial people, companies, and communities. First up: Kansas City and Silicon Valley.

KANSAS CITY EVENTS AND PROGRAMS—FREE!

ONE WORD OF ADVICE

Tuesday, November 12, 2019
Networking Reception: 5:30 p.m.,
Program: 6:30 p.m.
Kansas City Public Library, Central
14 W. 10th St.

How do top entrepreneurs and startup community builders distill their hard-won lessons learned down to just one word of advice? "Relationships," "Grit," and more. Kansas City leaders Joni Cobb of Pipeline, Darcy Howe of KC Rise Fund, Daveyon Ross of ShotTracker, and Toby Rush of ZOLOZ—along with new KC founders—will share their "One Word" and the stories behind them. **This program is free, but please RSVP at: kclibrary.org/signature-events/one-word-advice**

SPORTS, STADIUMS, AND SENSORS: KANSAS CITY CHANGES THE GAME

Saturday, November 16, 11 a.m.–1 p.m.
Children's Mercy Park

You'll never see a game the same way again! Kansas City is home to many of the nation's most innovative sports-related companies. Tour Children's Mercy Park with Phil Kolbo and Mike Donovan of Populous, the architecture firm responsible for this state-of-the-art stadium with the fan experience at its heart. Then hear how technology is changing the world of sports for fans, athletes, and teams in a wide-ranging discussion that includes Bruce Ianni of ShotTracker and other KC sports innovators. **This program is free, but space is limited. Please RSVP at: eventbrite.com/e/80154623637**

AMERICA'S MOST ENTREPRENEURIAL CITY? HOW CAN KC GET THERE?

Tuesday, December 3, 2019
Networking reception: 5:30 p.m.,
Program: 6:30 p.m.
Kansas City Public Library, Central
14 W. 10th St.

In 2011, Kansas City leaders set a goal to become the country's most entrepreneurial city. What progress has been made so far and what's up next? Two leaders at the heart of this transformation, Adam Arredondo, executive director of the KC Startup Foundation, and Maria Meyers, executive director of the UMKC Innovation Center and founder of SourceLink, offer insight into KC's vibrant startup community, lead a workshop about progress and challenges, then lead a discussion about its future. **This program is free, but please RSVP at: kclibrary.org/signature-events/how-can-kc-become-america-s-most-entrepreneurial-city**

FASHION FUTURE, KC STYLE: FROM A RICH PAST TO TODAY'S FASHION LEADERS

Wednesday, December 4
Reception 6 p.m., Program 6:30 p.m.
Kansas City Museum at the
Historic Garment District
800 Broadway Blvd.

From Nell Donnelly Reed, who founded her clothing company in 1919, to today's dynamic fashion entrepreneurs, Kansas City has been home to fashion innovators. With Denise Morrison, director of collections and curatorial services at the Kansas City Museum, rediscover the city's fashion legacy and meet local change-makers. **This program is free, but please RSVP at: fashionforwardkc.eventbrite.com**

This program is a partnership between the Kansas City Museum and CHM, the Computer History Museum in California.

UPSTART EXHIBIT

Explore stories from KC founders like Sandy Kemper at C2FO and Toby Rush at ZOLOZ, community builders like Adam Arrendondo, Joni Cobb and Darcy Howe, and stadium design and sports tech champions like Populous and ShotTracker. Learn about Silicon Valley, from the legendary Apple to fashion innovator Stitch Fix and the venture capital cluster. Walk in the footsteps of an entrepreneur and discover "One Word" of advice from business leaders.

Explore more at: computerhistory.org/upstart

EXHIBIT DATES

November 12–December 5, 2019
Kansas City Public Library, Central
14 W. 10th St.

December 18, 2019–February 28, 2020
Computer History Museum
Mountain View, CA

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CHM Computer
History
Museum