

## Gifts of Appreciated Stock

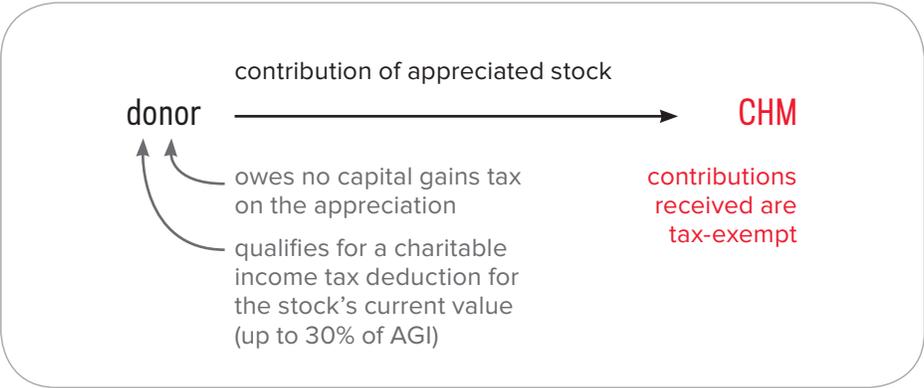
Appreciated stock is a powerful way to give, either as an outright gift or as funding for a life income gift (charitable remainder trust or gift annuity). Donors qualify for an income tax deduction for the full value of the stock and avoid all capital gains tax on the appreciation.

**Concept applied:**

A donor who wants to make the biggest impact for the lowest cost should consider giving appreciated securities (held for more than one year) to make full use of the double tax benefits.

**How it works:**

Ann Boesen wants to make a \$10,000 charitable gift. A cash gift would qualify for a \$10,000 deduction—\$3,700 tax savings in her 37% bracket. However, if she chooses to give stock worth \$10,000 that she purchased years ago for \$1,000, she not only saves \$3,700 with her deduction, but she avoids paying capital gains tax on the \$9,000 appreciation and possibly an additional 3.8% Medicare surtax on her investment income.



**Why is it useful?**

In addition to reaping double tax benefits, a donor can use a gift of stock to rebalance a portfolio (perhaps reducing overall risk as retirement nears) or increase income (by funding a life income gift).



### **CHM: NOW AND INTO THE FUTURE**

From the telescope to the printing press to the steam engine, technological revolutions have always transformed the human condition. But never has there been a technological revolution set to change our world in pace, scope, and scale as the one in which we are currently immersed. Nonexistent only a lifetime ago, the forces of change brought on by the computing revolution are permanent, universal, and accelerating at an exponential rate. Great opportunities and great challenges have arisen on a scale never seen before.

This complex present and even more uncertain future requires a new citizenship—one that is equipped with knowledge, inspired by vision, and empowered to take action; one that values problem-solving, critical thinking, and collaboration; one that sets innovation and leadership in pursuit of equitable growth; and one committed to creating a sustainable future and improving the quality of life for this generation and the next.

CHM is in a unique position to empower people as catalysts for change inside our current technological revolution. CHM is using its extensive network and historical expertise amassed over four decades to promote a new citizenship for the digital age, bringing together companies and nonprofits, government leaders and policymakers, scholars and educators—because it will take all of us working together to build the future we envision.

### **FOR ADDITIONAL INFORMATION, PLEASE CONTACT**

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