

PERSISTENCE | Susan Wojcicki | CEO, YouTube

ABOUT SUSAN

Susan Wojcicki joined Google in 1999 as the company's first marketing manager. She was instrumental in Google's 2014 acquisition of YouTube, where she is currently CEO.

YouTube is a website that allows users to upload, view, share and comment on videos. Though it was not the first video-sharing site, YouTube made video-sharing easier and more accessible than ever before. Today, YouTube has 1.3 billion users and 5 billion video views per day.



PERSISTENCE

"At the end of the day, both men and women who become CEOs have showed tenacity and hard work to succeed in their careers. It takes not just skills but also extreme dedication and commitment. And regardless of gender, CEOs are measured by the same criteria - the growth and success of the business."