

## FIVE NUMBERS ABOUT REID

562,000,000: LinkedIn members worldwide

50/50: gender balance of guests on the Masters of Scales podcast

3: number of investments made at Greylock in autonomous vehicle (AV) companies in the last 2 years

\$100M+: is the minimum addressable market for an interesting network/platform investment

4: number of board games he's built with his team



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LinkedIn is a social network for professionals, allowing members to create business connections, search for jobs and find potential clients. Established in the days of MySpace and Friendster, LinkedIn both addressed and helped shape the changing nature of work in the digital age. In 2016, LinkedIn was acquired by Microsoft for \$26.2 billion.

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## LEARN

"That process of learning how to build these companies, of learning how to improve the world, improve society, improve markets, create lots of jobs, transform industries, all of that process is intensely a learning process, both as individuals and a group. ...Focusing on learning. What did I learn today? What did I learn this week? What did I learn this month? And that's the speed at which you're learning is, I think, really key to doing this game and doing this world transformation successfully."