

FIVE NUMBERS ABOUT LEAH

60,000: Taskers earning money on the TaskRabbit platform

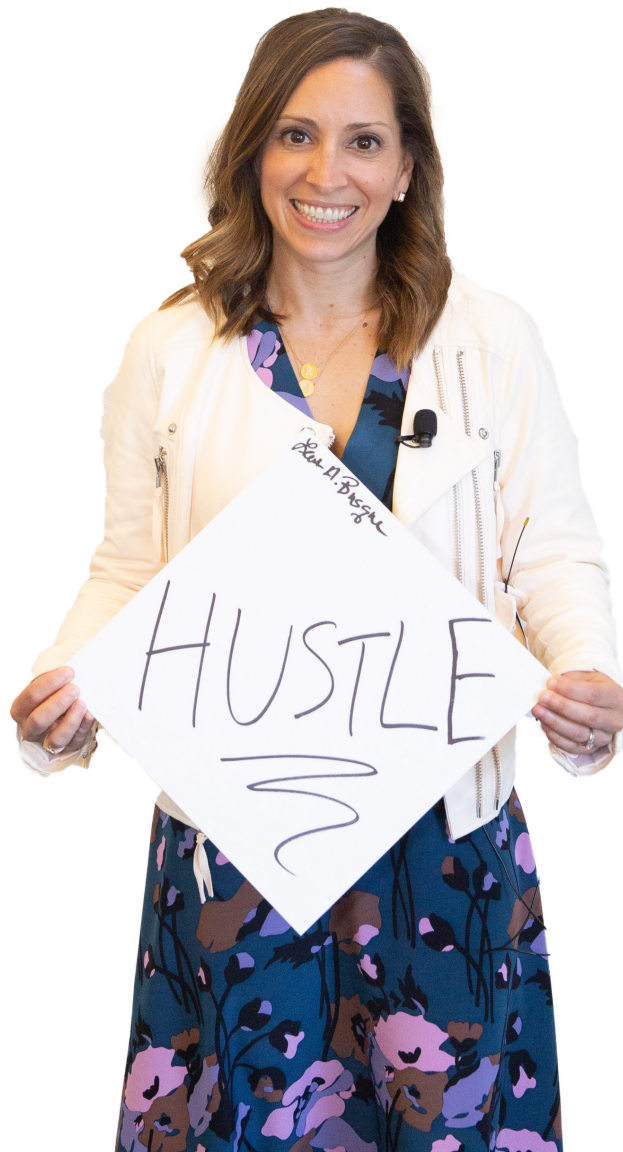
44: number of cities in the US and Europe TaskRabbit expanded to

2017: year TaskRabbit was acquired by IKEA

12: investments made as General Partner at Fuel Capital in 2018

3.14.18: date Shine Together was launched

TaskRabbit is an online and mobile marketplace that matches freelance labor with local demand, allowing consumers to find immediate help with everyday tasks, including cleaning, moving, delivery and handyman work. Founded before companies like Uber and AirBnB, TaskRabbit helped create the model for the sharing economy.



HUSTLE

"It was a \$700 plane ticket to get back out for 15 minutes with Tim Ferriss, and I thought alright if I'm gonna spend this money, if I'm gonna put it on the credit card, I am gonna turn the \$700 into a million dollar seed round of funding. That is the only way that this makes sense to me. ... So that \$700 plane ticket that went on the credit card turned into that million dollar funding for me and it was just a lot of hustle in an uncomfortable way."